# MICHAEL B. FUCHSMAN

DIRECTOR OF CREATIVE SERVICES, MARKETING DIRECTOR TEAM LEADER, BRANDING IDENTITY, DIGITAL DESIGN

- Graphic Design

- Digital Illustration

- Desktop Publishing

- Website UX/UI Development

- Product, Headshot & Real Estate Photography

- MOTION GRAPHICS ADVERTISING

- Video Production

- 2D-to-3D Conversion



# Logo Research & Design















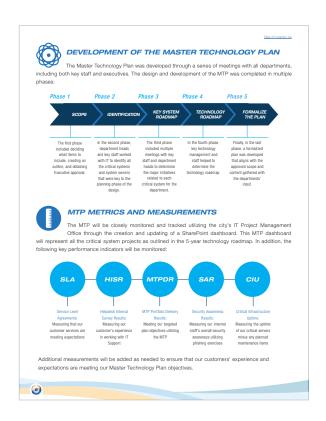




## Desktop Publishing







These are three pages taken from a 75 page document. Layout produced in Adobe In-Design, Illustrations produced in Adobe Illustrator

# Photoshop Compositing



# Website UX/UI Development (Hand Coded & CMS)

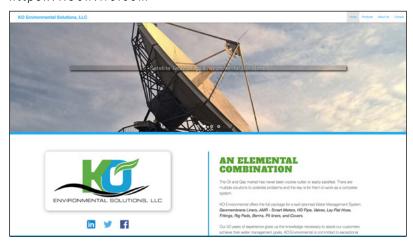
### https://analyticsandinsightsmatter.com



#### WordPress

Logo: Adobe Illustrator | Photos: Adobe Photoshop | SEO: Yoast

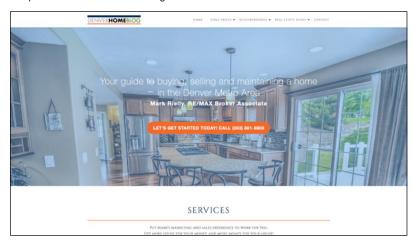
### https://KOenviro.com



## Handcoded HTML5, CSS3, Javascript

Logo: Adobe Illustrator | Photos: Adobe Photoshop | Video: Adobe Premiere | Motion Graphics: Adobe After Effects

### https://denverhomeblog.com



#### WordPress

Logo: Adobe Illustrator | Photos: Adobe Photoshop | SEO: Yoast

### https://SummitMediaDesign.com

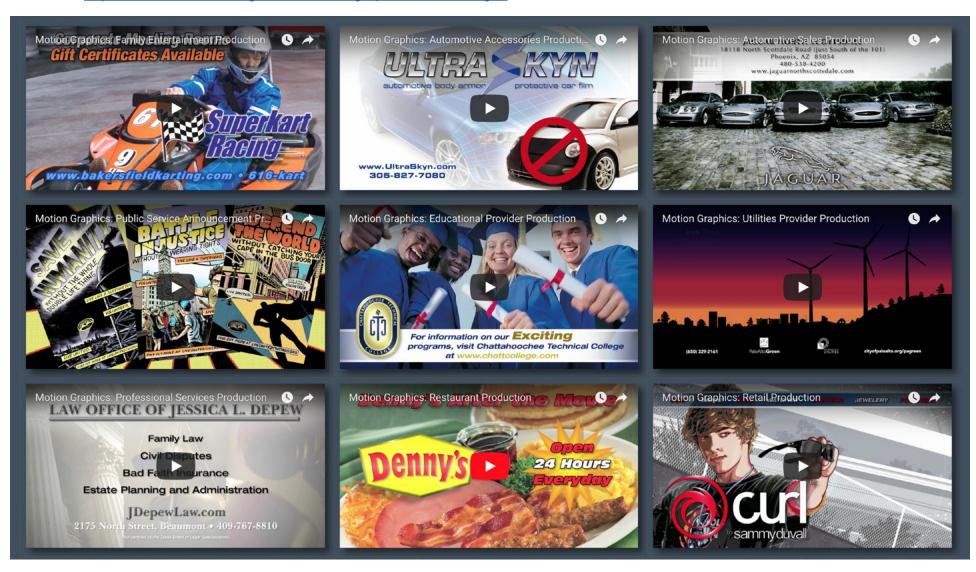


#### WordPress

Logo: Adobe Illustrator | Photos: Adobe Photoshop | Video: Adobe Premiere | Motion Graphics: Adobe After Effects

## Motion Graphics - Creative Direction & Animation

Go to https://summitmediadesign.com/motion-graphics-advertising-2 to view full-motion ads



All advertising layouts, motion scripts, animation, compositing, rendering, encoding produced by Mike Fuchsman

# Video Scripting, Creative Direction, Editing, Audio

Go to https://summitmediadesign.com/motion-graphics-advertising-2/video-broadcast-commercial-editing to view full-motion ads



















# Digital Illustration















WEB APP ICONS

















SOCIAL MEDIA ICONS







































## **PUBLICATION ICONS**











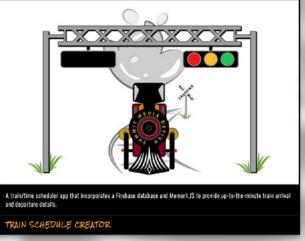




# App Coding & Development

Go to <a href="https://summitmedia1.github.io/mfuchsman-portfolio/">https://summitmedia1.github.io/mfuchsman-portfolio/</a> to access App Portfolio











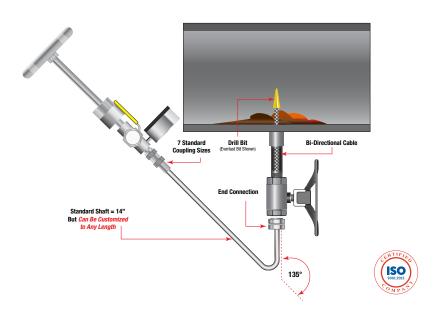


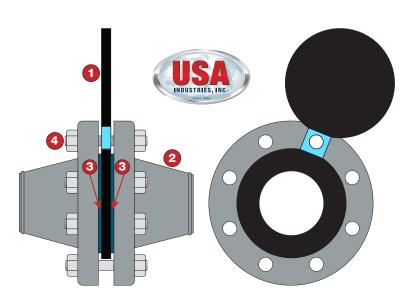
HETASTIC FUN

# Product Photography - All images ©USA Industries. All rights reserved.

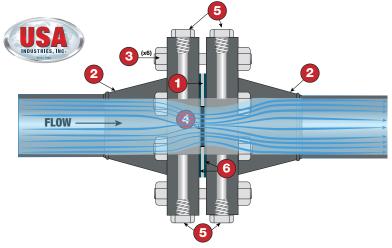


# Technical Illustration - All images @USA Industries. All rights reserved.

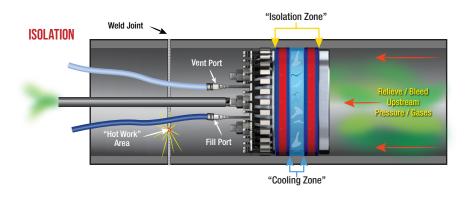


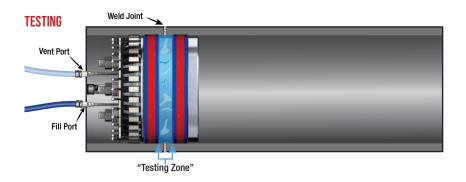


1. Spectacle Blind 2. Flange 3. Gaskets 4. Stud Bolts



1. Orifice Plate 2. Flange 3. Stud Bolts 4. Flow Through Hole 5. Pressure Tappings 6. Seal Rings





# Marketing Collateral - Creative Direction & Design

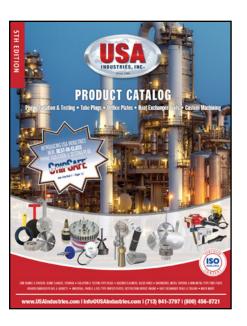




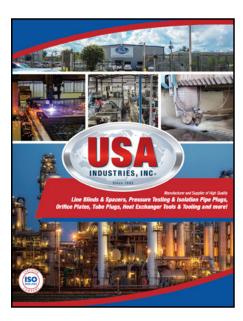












# Advertising - Creative Direction & Design

